

# HLP Convention: Experience Sharing on Rolling out of HLP Iran



**Supportive Fund for Rural Women Agricultural Activities of  
Marvdasht**

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**Brief on:**  
**Supportive Fund for Rural Women Agricultural Activities of**  
**Marvdasht**  
**Stablished: 2010**

**When started**

- ▶ Individual Members: 605 persons
- ▶ Women Micro Credit Funds: 18 No.
- ▶ Capital: 140,000

**At the present**

- ▶ Individual Members: 1906 persons
- ▶ Women Micro Credit Funds: 34 No.
- ▶ Capital: 100,000 USD

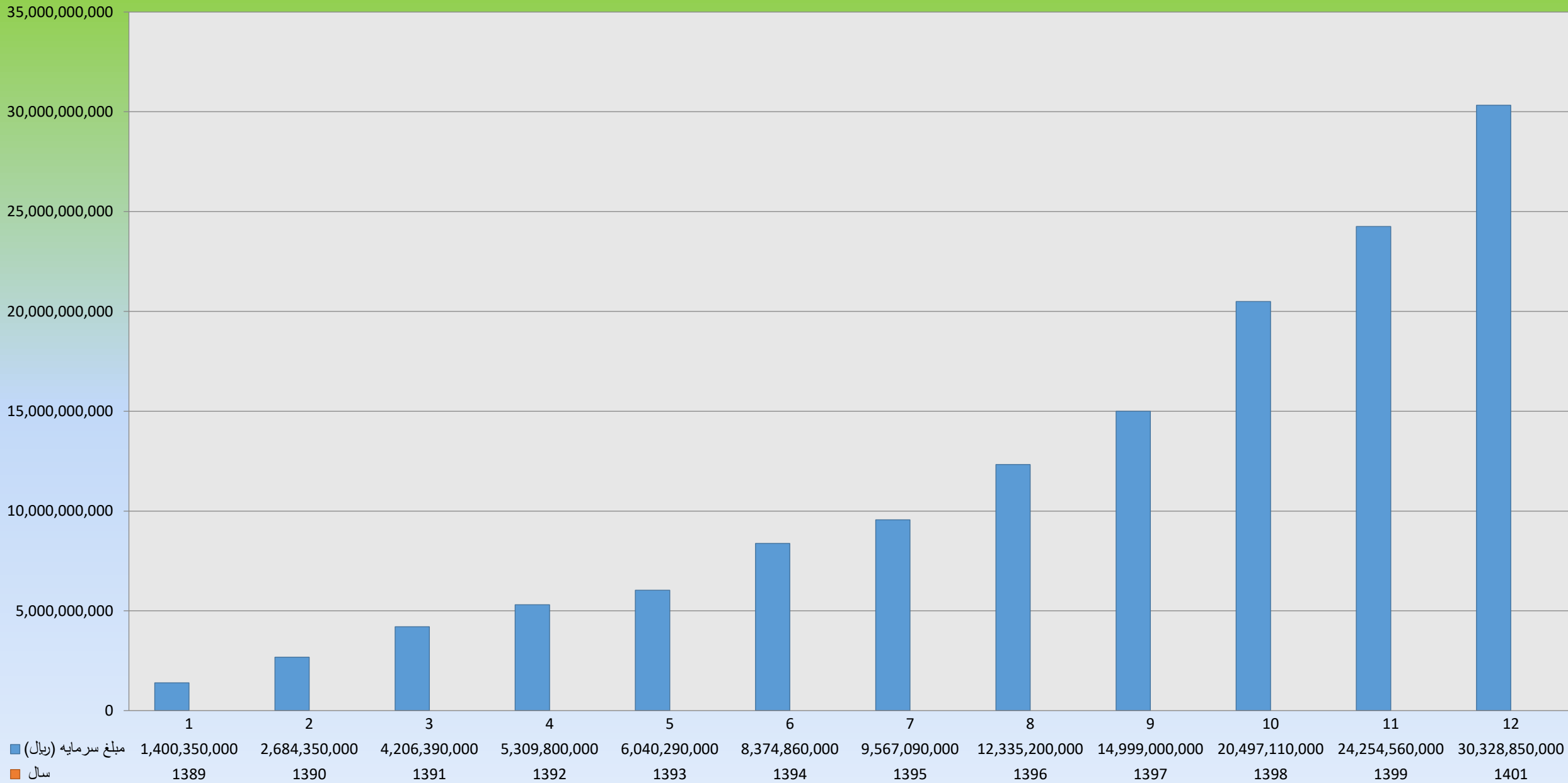
# We practice the Horizontal Learning Process in real field

- ▶ Our members share the good practices with their peers
- ▶ We appreciate those who have good experience
- ▶ We connect the peer level members to each other
- ▶ We support the good practices to be shared and be replicated.
- ▶

# Missions

- ▶ To establish a non-governmental fund of rural women legally and formally
- ▶ Providing 49% of the financial resources by the government
- ▶ Strengthening the capital of micro credit funds and as a result, the members have easy access to more financial resources and expand their activities in order to create sustainable employment
- ▶ Providing the ground for the participation of rural women in higher levels of management and decision-making
- ▶ Providing access to loans from other financial resources such as banks, institutions and ..
- ▶ Creating a platform to get more support from social and economic organizations of the province and city such as Local Government including governor of province, governorships of the city, etc.

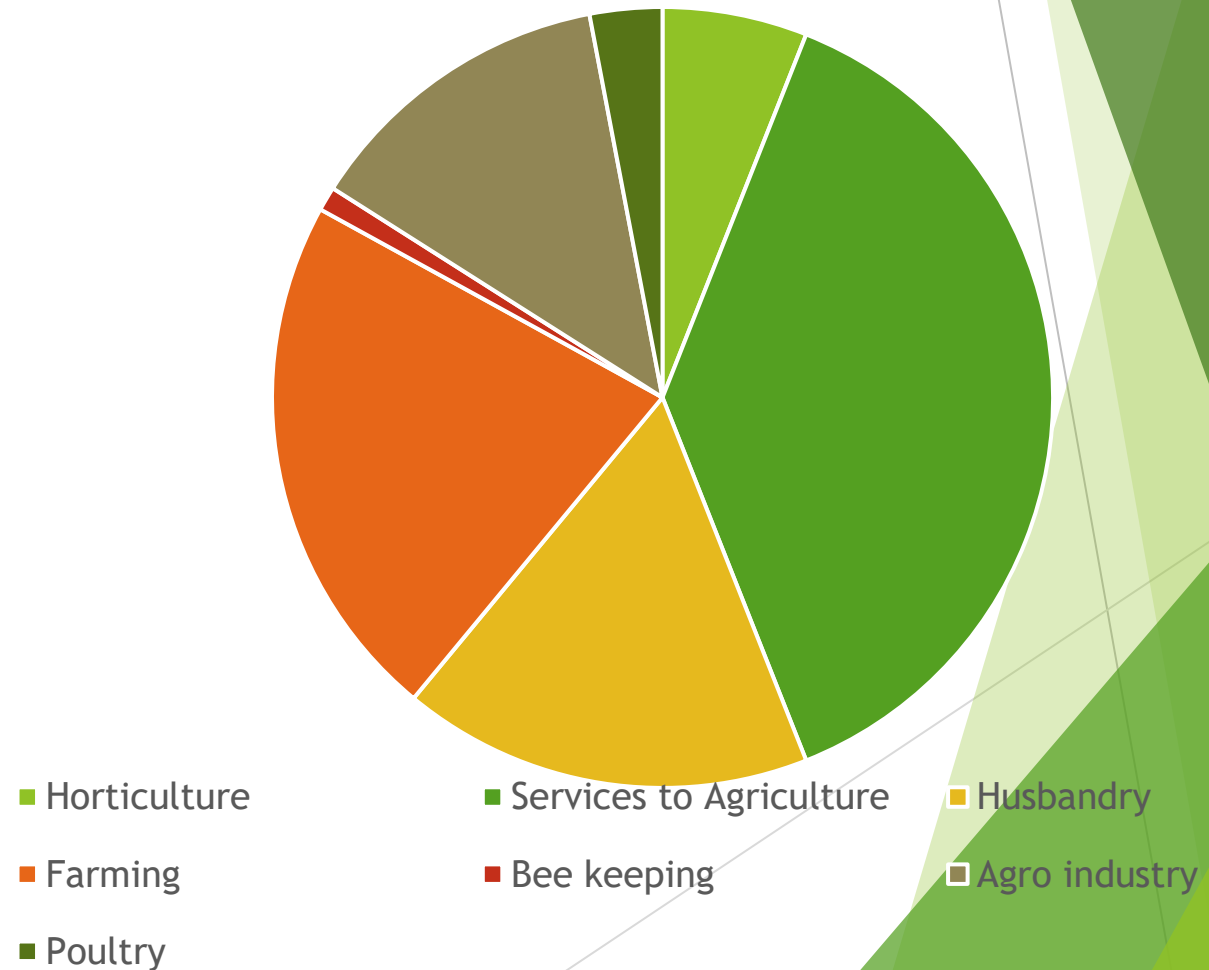
# The capital trend since establishment



# Activity 1: Providing soft loan

Agricultural Activities	Share of the soft loan
Horticulture	6
Services to Agriculture	38
Husbandry	17
Farming	22
Bee keeping	1
Agro industry	13
Poultry	3

Share of the loan



## Activity 2:

As a platform to share the good experiences among the members and by Collaboration with different organizations

- ▶ Identifying and selecting the good practices
- ▶ Conducting more than 110 programmes on sharing experience with:
  - ▶ Sate Welfare Organization of Iran,
  - ▶ Institute of Standards and Industrial Research of Iran,
  - ▶ Imam Khomeini Relief Foundation,
  - ▶ Medical Science Institutes, and .....
- ▶ Topics: Saffron cultivation - Medicinal plants - Standard crop production - Greenhouse cultivation - Kilim & carpet weaving, leather embroidery - Women's nutrition, psychology and counseling - Mushroom cultivation - Bee keeping - Business skills (entrepreneurship) - Fish Cookery Course- Standardization Livestock and poultry breeding - business skills and etc

## Activity 3: Capacity Development

Subject	Total days	No. of participants	Duration (days)
Bee Keeping	50	500	3
Modern Husbandry and Poultry	80	500	2
Herbs Identification, planting and processing	80	500	2
Mushroom production	80	500	5
Rural Tourism	5	50	2
Accounting	2	35	2
Entrepreneurship	5	50	2
Saffron cultivation	14	500	2



# Activity 4: Applying and obtaining the legal certificates i.e Standard Certificate

- ▶ Food Stuff should have Standard on the processed products
  - ▶ It shows the high quality of the products
  - ▶ Products with Standard can be exported
  - ▶ A tool for strong marketing
- ▶ Saffron and Olive production already certified



# Activity 2:

## Marketing

- ▶ Providing
  - ▶ Supporting the members to participate in national and international events and exhibitions
  - ▶ A place to sell and show the products
  - ▶ Providing working capital
  - ▶ Providing soft loan
  - ▶ Fixed capital: from the government, Micro credit Funds and Women Fund
- ▶ Direct employment: 5 rural women
- ▶ Indirect employment: 50 Fund women members

## Activity 7:

### Monitoring the loan usage by members

- ▶ One of the programs of the fund after paying the loans to the members is to monitor the consumption of them. Since the establishment of the fund, various visits have been made to the activities of the shareholders.
- ▶ Also, the officials of the Ministry of Agriculture-Jahad and other organizations at the national and provincial levels have made several visits, which has increased the effectiveness of executive plans in women's Micro Credit Funds.

# Examples:

## Collaboration with UNDP:

### Sustainable Agriculture Program

Target society: Rural women, children and farmers

1. Extension activities
2. Water saving, Conservation agriculture

40% Water saved



From  
the People of Japan



طرح حفاظت از تالابهای ایران  
"حفظ تالابها برای مردم، برای طبیعت"



# Workshop on Compost production using plant and animal wastes (rural and nomadic women communities)



## Collaboration with FAO:

Tele-food project and the exposing the manufactured products in the Pomegranate and Tourism Festival with the participation of the breadwinner women members of the microcredit fund



We believe:

If you do not have the best of everything, make the best use of everything you have ...It depends on you

Thank you

